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## “THE FOUNDATION”

### What's Included:

- LLC Registration: Filing with the Secretary of State (the entity that separates your business liabilities from your personal assets).
- EIN Application: Obtaining your Employer Identification Number from the IRS (your business tax ID—required to open a bank account and issue professional invoices).

### Digital Presence:

- Google Business Profile: Setup of photos, hours, and reviews (84% of consumers search Google before hiring).
- Yelp Profile: Optimization for local lead generation.
- Basic Business Email (@gmail.com)
- Professional Email Signature: A polished look for every outgoing message.
- Facebook Business Page: A dedicated social presence for your brand.

### Operational Tools:

- Professional Estimate Templates: Excel-based templates ready to send to clients.
- Invoice Templates: Streamlined billing to ensure you get paid on time.
- Basic Contract: Without a contract, you work on verbal agreements- those don't hold up in court.
- Basic Accounting Template: Knowing your numbers can prevent profit from leaking through.
- Client outreach email template.

### Supplier Access

- Account with (2) Key Suppliers in YOUR Industry (wholesale pricing, not retail, on credit terms).

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### Consulting:

- 1-Hour Initial Diagnosis: We identify exactly what you need and the order of priority.
- 1-Hour "Next Steps" Consultation: Walk away with a clear roadmap, not more questions.
- 1-Hour Follow up Consultation: We review where you stand and re-direct as needed.
- 20% Discount on First-Year Tax Prep with Lynsus.

### Guarantees:

- The Speed Guarantee: We submit your registration to the State within 48 business hours of receiving your info. If we don't, we'll give you \$200 in cash—not credit, real money.
- The Precision Guarantee: If the IRS or the State rejects your filing due to an error on our part, we will correct it for free and give you \$100 in cash for the inconvenience.

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### Exclusive Bonuses:

- Bonus 1 — “The Master Delegator” (Value: \$375 — FREE): Your time should be focused on sales and work. That’s why we include 1 extra hour of training for a family member or anyone you designate. We teach them how to use our templates to create professional estimates and send invoices correctly. You focus on growing your business — we teach your team how to manage the administration.
- Bonus 2 — Banking First Steps" Guide (Value: \$200 — FREE): Many entrepreneurs are turned off at the bank because they lack the right documents. We provide the exact checklist, tell you how to present yourself, and can even help schedule an appointment with a specialist.
- Bonus 3 — Brand Name Audit (Value: \$150 — FREE): Before you register, we verify that your name is available across social media and domains to avoid future legal headaches.
- Bonus 4 — Secure Password Management (Value: \$100 — FREE): We set up a centralized, secure access point so you always maintain total control of your digital assets.

# Set Your Appointment Today!



2026

# Thank You For Believeing in YOU!



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